

**ALL CORRESPONDENCE INCLUDING TICKETS WILL BE SENT TO THE PRIMARY CONTACT LISTED BELOW.**

Company/Manufacturer Name \_\_\_\_\_

Brokerage Name (if applicable) \_\_\_\_\_

Primary Contact \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Work Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_ Fax Number \_\_\_\_\_

Email Address \_\_\_\_\_

**2009 ULTIMATE FARM FRESH TAILGATE GALA SPONSORSHIP OPPORTUNITIES**

Descriptions of sponsorship opportunities on back-side.

Superbowl Championship Sponsor	\$20,000	\$ _____
Playoffs Sponsor	\$15,000	\$ _____
Touchdown Sponsor	\$10,000	\$ _____
Gridiron Sponsor	\$5,000	\$ _____
Quarterback Sneak Sponsor	\$3,000	\$ _____
First Down Sponsor	\$2,500	\$ _____
Season Fans of the Foundation Sponsor	\$500	\$ _____

**Additional Gala Ticket Purchase**

Individual Ticket	\$100.00	No. of tickets _____	\$ _____
Couple Ticket	\$144.00	No. of tickets _____	\$ _____

**TOTAL FOR 2009 FALL FUNDRAISER** \$ \_\_\_\_\_

Please list any items that you would like to donate for the World Class Silent Auction here. A representative will contact you to arrange for delivery/pick-up.  
Please note value of each item donated. \_\_\_\_\_

Please provide the names of all attending the Ultimate Farm Fresh Tailgate Gala by October 2, 2009 to Sarah Redfield at 757.306.2081 or Sarah.E.Redfield@supervalu.com or fax to 757.306.2282.

**OFFICE USE ONLY**

Gala Donation _____	Date Received _____
Silent Auction Donation _____	Payment Method _____
Total Contribution _____	Date Paid _____

**Superbowl Championship Sponsor**

(Top Sponsor – Exclusive) at \$20,000 includes:

- Admission for 16 fans to the Gala
- One-year family membership to Nauticus for 16 fans
- Reserved seating for your fans (two tables)
- Basket of snacks to “kick off” your tailgate
- Special Party Appetizers
- 3 rooms for the evening, your choice of the Sheraton Norfolk Waterside or the Residence Inn in Norfolk
- Limousine service to and from the Sheraton Norfolk Waterside or the Residence Inn in Norfolk
- Parking vouchers for your fans
- Presentation of sponsor plaque at the event
- Premium position ad in the event program
- Inclusion in news releases
- Company logo displayed on the dance floor and other prominent locations throughout the event

**Playoffs Sponsor** at \$15,000 includes:

- Admission for 8 fans to the Gala
- One-year family membership to Nauticus for 8 fans
- Reserved seating for your fans (one table)
- 2 rooms for the evening at the Residence Inn in Norfolk
- Limousine service to and from the Residence Inn in Norfolk
- Parking Vouchers for your fans
- Presentation of sponsor plaque at the event
- Full page ad in the event program
- Inclusion in news releases
- Company logo prominently displayed at the Gala

**Touchdown Sponsor** at \$10,000 includes:

- Admission for 8 fans to the Gala
- Parking vouchers for your fans
- One-year family membership to Nauticus for 8 fans
- Reserved seating for 8 fans (one table)
- 1 room for the evening at the Residence Inn in Norfolk
- Presentation of sponsor plaque at the event
- Full page ad in the event program
- Inclusion in news releases
- Company logo prominently displayed at the Gala

**Gridiron Sponsor** at \$5,000 includes:

- Admission for 8 fans to the Gala
- Parking vouchers for your fans
- ½ page ad in the event program
- Inclusive in news releases
- Company logo displayed at the event

**Quarterback Sneak Sponsor** (Silent Auction) at \$3,000 includes:

- Admission for 4 fans to the Gala
- Parking vouchers for your fans
- Recognition in the event program as the Silent Auction Sponsor
- Company logo displayed on all Silent Auction bid sheets

**First Down Sponsor** (Table Sponsor) at \$2,500 includes:

- Admission for 8 fans
- Reserved Seating for 8 fans
- Recognition in the event program

**Season Fans of the Foundation** at \$500 and up includes:

- Admission for 2 guests
- Recognition in the event program as a Fan of the Foundation

**Individual Ticket** at \$100 per person

**Superbowl XLIV Special:** Buy one ticket at \$100 and get the 2nd ticket for \$44

**Program Advertisements**

(artwork must be received by September 28th)

- \_\_\_\_\_ Full-page program ad - \$750
- \_\_\_\_\_ Half-page program ad - \$500
- \_\_\_\_\_ Quarter-page program ad - \$250